# **CONSERVATION STRATEGY FUND**

# **FINANCIAL STAEMENTS**

**December 31, 2015** 

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### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Conservation Strategy Fund

We have audited the accompanying financial statements of Conservation Strategy Fund (a nonprofit organization), which comprise the statement of financial position as of December 31, 2015, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Conservation Strategy Fund as of December 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Hunter, Hunter & Hunt August 22, 2016

# CONSERVATION STRATEGY FUND STATEMENT OF FINANCIAL POSITION December 31, 2015

| ASSETS:   |  |
|---|--|
| CURRENT ASSETS: Cash & cash equivalents Grants receivable Contracts receivable Prepaid expenses             | \$<br>2,109,911<br>544,503<br>165,590<br>7,970 |
| TOTAL CURRENT ASSETS  | 2,827,974                                      |
| EQUIPMENT, NET  | -  |
| OTHER ASSETS: Grants receivable, non-current Deposits   | 200,000<br>8,050                               |
| TOTAL ASSETS  | \$<br>3,036,024                                |
| LIABILITIES:  CURRENT LIABILITIES:  Accounts payable  Accrued expenses  Contracts payable  Deferred revenue | \$<br>34,330<br>159,586<br>90,751<br>80,075    |
| TOTAL CURRENT LIABILITIES   | 364,742  |
| TOTAL LIABILITIES   | 364,742  |
| NET ASSETS: Unrestricted Temporarily restricted   | 1,156,877<br>1,514,405                         |
| TOTAL NET ASSETS  | <br>2,671,282                                  |
| TOTAL LIABILITIES & NET ASSETS  | \$<br>3,036,024                                |

See accompanying notes.

# CONSERVATION STRATEGY FUND STATEMENT OF ACTIVITIES Year Ended December 31, 2015

|  | U  | nrestricted | emporarily<br>Restricted | <br>Total       |
|--|----|-------------|--------------------------|-----------------|
| REVENUES, GAINS, & OTHER SUPPORT:      |    |             |                          |                 |
| Donations                              | \$ | 76,825      | \$<br>-                  | \$<br>76,825    |
| Grants & awards                        |    | 38,836      | 930,101                  | 968,937         |
| Contracts                              |    | 765,782     | -                        | 765,782         |
| Program fees                           |    | 105,178     | -                        | 105,178         |
| Interest income                        |    | 46          | -                        | 46              |
| Net assets released from restrictions: |    |             |                          |                 |
| Expirations of donor restrictions      |    | 1,597,319   | (1,597,319)              | -               |
| TOTAL REVENUES, GAINS, & OTHER SUPPORT |    | 2,583,986   | (667,218)                | 1,916,768       |
| EXPENSES & LOSSES:                     |    |             |                          |                 |
| Program services Supporting services:  |    | 2,262,681   | -                        | 2,262,681       |
| Management & general                   |    | 322,313     | -                        | 322,313         |
| Fundraising                            |    | 19,594      |                          | 19,594          |
| TOTAL EXPENSES & LOSSES                |    | 2,604,588   | -                        | 2,604,588       |
| CHANGES IN NET ASSETS                  |    | (20,602)    | (667,218)                | (687,820)       |
| BEGINNING NET ASSETS                   |    | 1,177,479   | <br>2,181,623            | <br>3,359,102   |
| NET ASSETS AT END OF YEAR              | \$ | 1,156,877   | \$<br>1,514,405          | \$<br>2,671,282 |

# CONSERVATION STRATEGY FUND STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2015

|  |    | Program<br>Services                        | Supporting<br>Services |  |    | Total                              |  |  |
|--|----|--|------------------------|--|----|------------------------------------|--|--|
| EXPENSES:  | C  | onservation<br>Services                    |                        | nagement<br>General                    |    | Fund-<br>Raising                   | Total  |  |
| Compensation Payroll taxes Employee benefits Total personnel costs | \$ | 934,731<br>121,887<br>138,744<br>1,195,362 | \$                     | 175,728<br>20,165<br>31,678<br>227,571 | \$ | 13,944<br>1,183<br>2,545<br>17,672 | \$<br>1,124,403<br>143,235<br>172,967<br>1,440,605 |  |
| Communications Contract expenses Dues & subscriptions              |    | 17,990<br>405,477<br>3,321                 |                        | 2,162<br>7,794<br>2,046                |    | 215<br>10<br>8                     | 20,367<br>413,281<br>5,375                         |  |
| Expensed equipment Foreign exchange loss Insurance                 |    | 4,457<br>-<br>1,785                        |                        | 16<br>23,000<br>4,841                  |    | 1<br>-<br>-                        | 4,474<br>23,000<br>6,626                           |  |
| Temporary employment Miscellaneous Occupancy                       |    | 34,318<br>-<br>66,802                      |                        | -<br>9,503<br>6,761                    |    | -<br>-<br>703                      | 34,318<br>9,503<br>74,266                          |  |
| Office Postage Printing  |    | 16,579<br>2,330<br>69,586                  |                        | 2,499<br>472<br>1,248                  |    | 408<br>7<br>7                      | 19,486<br>2,809<br>70,841                          |  |
| Professional services Repairs & maintenance Supplies               |    | 51,389<br>3,402<br>17,647                  |                        | 7,673<br>430<br>1,397                  |    | 230<br>26<br>87                    | 59,292<br>3,858<br>19,131                          |  |
| Staff development & training Training facility costs Travel        |    | 13,096<br>148,638<br>210,502               |                        | 6,604<br>-<br>18,296                   |    | 69<br>-<br>151                     | 19,769<br>148,638<br>228,949                       |  |
| TOTAL EXPENSES   | \$ | 2,262,681                                  | \$                     | 322,313                                | \$ | 19,594                             | \$<br>2,604,588                                    |  |

# CONSERVATION STRATEGY FUND STATEMENT OF CASH FLOWS Year Ended December 31, 2015

# **CASH FLOWS FROM OPERATING ACTIVITIES:**

| Increase (decrease) in net assets:   | \$<br>(687,820)                         |
|--|---|
| Adjustments to reconcile increase (decrease) in net assets to net cash provided by operating activities:           |   |
| (Increase) decrease in operating assets: Grants receivable Contracts receivable Prepaids                           | 625,571<br>948,778<br>20,266            |
| Increase (decrease) in operating liabilities: Accounts payable Accrued expenses Contracts payable Deferred revenue | 26,187<br>70,331<br>51,933<br>(906,951) |
| NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES   | 148,295                                 |
| NET INCREASE (DECREASE) IN CASH & CASH EQUIVALENTS   | 148,295                                 |
| BEGINNING CASH & CASH EQUIVALENTS  | <br>1,961,616                           |
| ENDING CASH & CASH EQUIVALENTS   | \$<br>2,109,911                         |

### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

This summary of significant accounting policies of Conservation Strategy Fund (CSF) is presented to assist in understanding CSF's financial statements. The financial statements and notes are representations of management, who is responsible for their integrity and objectivity. These accounting policies have been consistently applied in the preparation of the financial statements.

#### **Nature of Activities**

CSF is a nonprofit public charity corporation, founded in 1998. Its mission is to teach environmental organizations around the world to use economics and strategic analysis to conserve nature. CSF has offices in Sebastopol and Arcata, California; La Paz, Bolivia and Lima, Peru. Contributions from private foundations, U.S. government agencies, individuals, and other conservation organizations primarily support CSF's activities.

### **Basis of Accounting**

The financial statements of CSF have been prepared on the accrual basis of accounting, and accordingly reflect all significant receivables, payables, and other liabilities.

#### **Financial Statement Presentation**

CSF follows standards of accounting and financial reporting for not-for-profit organizations as prescribed by the Financial Accounting Standards Board. In accordance with accounting standards, CSF reports its financial position and operating activities in three classes of net assets as applicable: unrestricted net assets, temporarily restricted assets and permanently restricted net assets.

## **Cash and Cash Equivalents**

For purposes of the statement of cash flows, CSF considers cash and cash equivalents to include all cash and money market accounts held in banks and other financial institutions, including certificates of deposit, with a maturity of three months or less. The carrying amounts reported in the statement of financial position approximate fair values because of the short maturities of those instruments. CSF maintains a separate bank account to comply with a funder's requirement that cash be held in a separate account. As of December 31, 2015, included in cash and cash equivalents is \$80,075 of funds subject to donor restrictions and reported as deferred revenue.

#### **Contributions**

CSF accounts for contributions received and made in accordance with accounting standards for not-for-profit organizations. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the nature of donor restrictions, if any.

#### **Allowance for Doubtful Accounts**

CSF evaluates the collectability of program fees, grants, and contracts receivable in order to determine the allowance for doubtful accounts. As of December 31, 2015, CSF determined the various receivables are fully collectible and recorded \$0 for the allowance for doubtful accounts. Based on historical experience, CSF does not expect amounts to become uncollectible, however if they are, they will be charged to operations as a bad debt expense. The impact of any bad debt expense recorded in the future is expected to be immaterial to the financial statements.

## **Equipment**

Equipment is capitalized at its estimated fair value when donated or at cost when purchased. Equipment donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Equipment is depreciated using the straight-line method, over the asset's estimated useful life, which ranges from five to seven years. CSF's threshold for capitalizing equipment is \$5,000.

## **Revenue Recognition**

CSF recognizes revenue on the accrual basis of accounting. Contract revenue and program fees are recognized as revenue in the period in which the service is provided. Grants and other contributions of cash and other assets are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires (either by passage of time or by use) temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

## **Scholarships**

CSF offers scholarships and discounts to attendees of the International Training Course. Program fee income reflects the net of gross fees for all attendees less the scholarship awarded or the discount provided.

### **Program Services**

CSF has trained over 2,200 people from 90 countries and has conducted dozens of economic analyses that have shaped decision-making across the globe. CSF project partners range from local activists and indigenous tribes to large international NGOs and development banks. CSF focuses its work in regions where capacity needs are intense, and which still have tremendous conservation opportunities — particularly intact tropical forests rich in biodiversity and carbon. CSF analyses in these regions have influenced over \$20 billion in investment decisions and helped conserve over 21 million acres of natural ecosystems, with untold benefits for human communities.

#### **Management and General**

Management and general includes the functions necessary to ensure coordination and articulation of CSF's program strategy through executive management, maintaining program administration, and managing the financial responsibilities of CSF.

## **Fundraising**

Fundraising provides the structure necessary to encourage and secure public support from U.S. government agencies and private financial support from individuals, foundations and corporations.

#### **Indirect Cost Allocations**

The costs of providing various programs and other activities have been summarized on a functional basis in the Statement of Functional Expenses. Accordingly, certain costs have been allocated to the various programs based on time charged to each activity based on employee time records.

#### **Tax Status**

CSF is exempt from federal and California income tax as a non-profit organization under Section 501(c)(3) of the Internal Revenue Code and similar state provisions.

The open audit periods are 2011 through 2014. CSF has analyzed the tax positions taken for filing with the Internal Revenue Service and the state of California. The organization believes that income tax filing positions will be sustained upon examination and does not anticipate any adjustments that would result in a material adverse affect on the financial statements. Accordingly, the Company has not recorded any reserves, or related accruals for interest and penalties for uncertain income tax positions at December 31, 2015.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Donated Services and Materials**

The Company receives a significant amount of donated services from unpaid volunteers who assist in fundraising and special projects. No amounts have been recognized in the statement of activities because the criteria for recognition as contributed services have not been satisfied. Donated goods, when received, are reflected as in-kind contributions in the accompanying statements at their estimated fair market values at date of receipt.

#### **Net Assets**

Unrestricted net assets include those assets over which the Board of Directors has discretionary control in carrying out the operations of CSF. Temporarily restricted net assets include those subject to a donor or funding source restriction and for which the applicable restriction was not met at the end of the current reporting period. Permanently restricted net assets include those subject to non-expiring donor restrictions, such as endowments.

#### **NOTE 2 - CONCENTRATION OF CREDIT RISK**

CSF maintains a majority of its cash in accounts at Wells Fargo Bank and Edward Jones which, at times, may exceed federally insured limits. The maximum amount of loss due to this risk was \$1,861,209 as of December 31, 2015. The Company has not experienced any losses in such accounts. Management believes the Company is not exposed to any significant credit risk related to cash.

## **NOTE 3 - DEFINED CONTRIBUTION PENSION PLAN**

CSF has a SEP IRA plan. CSF full-time employees become eligible to participate in the plan on the first day of the month one-year subsequent to the employee's date of hire. In 2015, CSF made contributions to the plan equal to 10% of the employees' gross salary. Employer contributions totaled \$69,813 for the year ending December 31, 2015.

### **NOTE 4 - COMMITMENTS AND CONTINGENCIES**

Conditions contained within the various contracts awarded to CSF are subject to the funding agency's criteria and regulations under which expenditures may be claimed and are subject to audit under such regulations and criteria. Occasionally, such audits may determine that certain costs

incurred against the grants may not comply with their established criteria. In such cases, CSF could be held responsible for repayments to the funding agency for any questioned costs or be subject to reductions of future funding. Management does not anticipate any questioned costs for the contracts and grants administered during the year ending December 31, 2015.

### **NOTE 5 - CONCENTRATIONS**

During the year ended December 31, 2015, \$878,101, which is approximately 91% of CSF's current year funding from grants and awards, was awarded by two grantors, MacArthur Foundation and David and Lucile Packard Foundation.

#### **NOTE 6 - RESTRICTED NET ASSETS**

At December 31, 2015, CSF's temporarily restricted net assets consist of the following:

|                                 | Beginning    | Additions  | Expended          | Ending    |
|---------------------------------|--------------|------------|-------------------|-----------|
| MacArthur Foundation            | \$ 382,781   | \$ 338,101 | (\$ 256,421) \$   | 464,461   |
| Gordon & Betty Moore Foundation | 701,520      | -          | ( 381,182)        | 320,338   |
| USAID                           | 424,579      | -          | ( 424,579)        | -         |
| Avina Foundation                | 12,629       | -          | ( 12,629)         | -         |
| The Nature Conservancy          | 7,925        | -          | ( 7,925)          | -         |
| The Handsel Foundation          | 99,838       | -          | ( 64,640)         | 35,198    |
| Margaret A. Cargill Foundation  | 76,225       | -          | ( 76,225)         | -         |
| German Federal Enterprise for   |              |            |                   |           |
| International Cooperation       | 199,648      | -          | ( 44,363)         | 155,285   |
| Good Energies Foundation        | 238,190      | -          | ( 219,067)        | 19,123    |
| Packard Foundation              | 19,726       | 540,000    | ( 49,726)         | 510,000   |
| Organization for Economic       |              |            |                   |           |
| Co-operation and Development    | 18,562       | -          | ( 18,562)         | -         |
| Green Foundation                | -            | 10,000     | -                 | 10,000    |
| Blue Moon Fund                  |              | 42,000     | (42,000)          | <u>-</u>  |
| Total                           | \$ 2,181,623 | \$ 930,101 | (\$ 1,597,319) \$ | 1,514,405 |

For purposes of this schedule, the additions to temporarily restricted net assets include amounts released from restrictions in 2015.

## **NOTE 7 - LEASES**

The Company leases office space in Arcata, California, for \$975 per month. The lease is on a month-to-month basis. CSF leases office space in Sebastopol, California, for \$2,205 per month. The lease is on a month-to-month basis. CSF also leases office space in Peru and Bolivia. Total office rent expense for the year ending December 31, 2015, is \$56,609.

## **NOTE 8 - RECEIVABLES**

Grants receivable at December 31, 2015, expected to be collected within one year, consist of the following:

| USAID MacArthur Foundation German Federal Enterprise for International Cooperation David and Lucile Packard Foundation  Total        | \$<br>    | 194,137<br>130,000<br>70,366<br>150,000<br>544,503 |
|--|-----------|--|
| Grants receivable, non-current at December 31, 2015, consist of the following:   |           |  |
| German Federal Enterprise for International Cooperation David and Lucile Packard Foundation  | \$        | 50,000<br>150,000                                  |
| Total  | <u>\$</u> | 200,000  |
| Contracts receivable at December 31, 2015, consist of the following:   |           |  |
| International Resources Group German Federal Enterprise for International Cooperation New Venture Fund Sonoma County Audubon Society | \$        | 81,783<br>56,263<br>4,056<br>18,502<br>4,986       |
| Total  | <u>\$</u> | 165,590  |
| NOTE 9 - PROGRAM FEES  |           |  |
| Program fees are as follows:   |           |  |
| Brazil cost share income<br>Tuition income - gross<br>Less: scholarships/discounts/grants  | \$        | 22,018<br>110,000<br>(26,840)                      |
| Total  | \$        | 105,178  |

## **NOTE 10 - RELATED PARTIES**

CSF contracts with a conservation organization located in Brazil. The Brazilian organization was incorporated under the laws of its home country. CSF's President and board member is also a board member of the Brazilian organization. CSF has entered into service agreements with the Brazilian organization to provide conservation activities. For the year ending December 31, 2015, contract expenses with the Brazilian organization were \$167,504.

# **NOTE 11 - SUBSEQUENT EVENTS**

In preparing these financial statements, CSF has evaluated events and transactions for potential recognition or disclosure through August 22, 2016, the date the financial statements were available to be issued.