



Executive Summary

ALUMNI SURVEY 2021

Conservation Strategy Fund Indonesia



INTRODUCTION

The Alumni Survey aims to receive feedback and constructive input from the alumni of CSF Indonesia that have participated in the training, workshops, and fellowship programs from 2015 up to 2021. The results of this survey play an important role in mapping the key areas for improvements to the CSF program in the future. Subsequently, these results are also used as a marketing strategy to expand the CSF audiences.

METHODOLOGY

To achieve the objective, an online questionnaire survey was carried out in November 2021 using a web-based application of Survey Monkey. The survey was promoted through mail chimp of CSF and spread via social media such as WhatsApp Group. There were 404 alumni subscribers that were targeted to fill in the questionnaire. There are several steps in conducting this alumni survey:

- **Select, organize, and manage the data of targeted survey participants.**
The data list of the alumni was tabulated, selected, and organized based on the type of the CSF Indonesia program and the years that survey participants have participated. After that, all the alumni survey participants lists were summarized in one table in Excel format.
- **Develop the questionnaire**
Previous alumni surveys were used as a reference to develop the questionnaire. Some adjustments to the questionnaire were applied based on the context of the alumni survey.
- **Set up the online survey platform**
The survey monkey platform was used to perform the online alumni survey. CSF-US facilitated and supported the Indonesia team in executing the alumni survey.
- **Implement and monitor the alumni survey**
The Indonesia team monitored the progress and responses from the targeted participants by updating the survey status into the alumni survey participants list in Excel format.
- **Develop a statistical summary report and marketing materials of the alumni survey**
The results of the alumni survey were analyzed into a summary report based on the specific themes. The results were also presented in the form of graphs, charts, and infographics based on the summary report.

RESPONDENT'S PROFILE

In total, there are 140 alumni that participated in the Alumni Survey. It can be seen from the graph below that the government (49%) has the highest proportion among the types of institutions, followed by academics (22%) and NGO (18%). This indicates that the majority of alumni working as civil servants have a strategic position to be the policymakers in improving the marine and fisheries development in Indonesia.

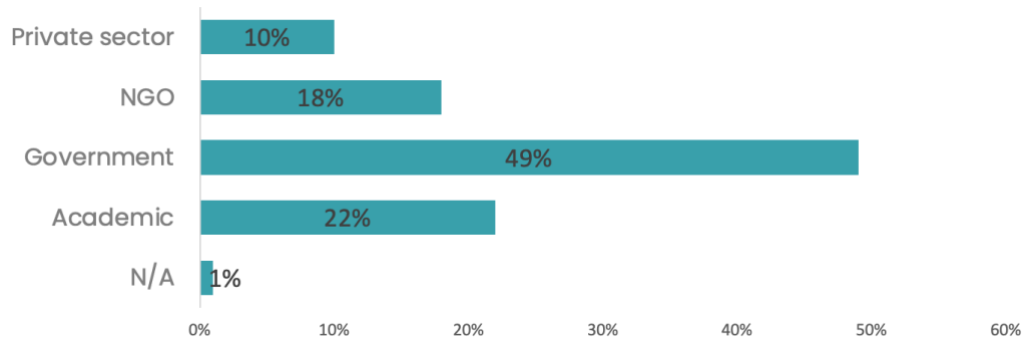


Figure 1. Type of institutions

These 140 respondents who took part this survey covered almost all of provinces in Indonesia, including Aceh, North Sumatera, West Sumatera, Jambi, Riau Islands, Riau, South Sumatera, Bangka Belitung, Banten, Jakarta, West Java, Central Java, East Java, Yogyakarta, Bali, West Nusa Tenggara, East Nusa Tenggara, West Kalimantan, North Kalimantan, Central Kalimantan, South Kalimantan, North Sulawesi, Central Sulawesi, Southeast Sulawesi, South Sulawesi, Maluku, North Maluku, Papua, and West Papua.



Figure 2. Distribution of respondents

Most respondents participated in the Economic Tools for Marine Conservation in the year 2015 (24.81%), followed by the Indonesia Fisheries Management WPP 716 and 717 (18,05%), and the Marine Fellowship Program 2 two-week course (16.54%). This indicates that the engagement with the alumni in 2015 is good enough as most of them are interested to have participated in this alumni survey.

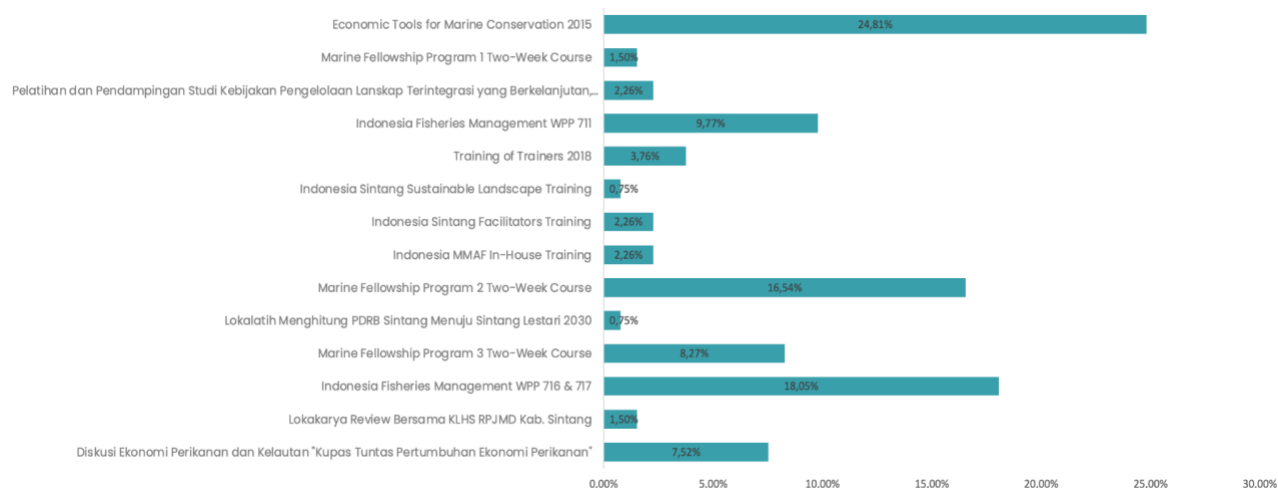


Figure 3. Training/workshop of CSF that Alumni participated in

ALUMNI PERCEPTION

Alumni perception was different based on training performance, training impact, and networking.

a. Training/Workshop Performance

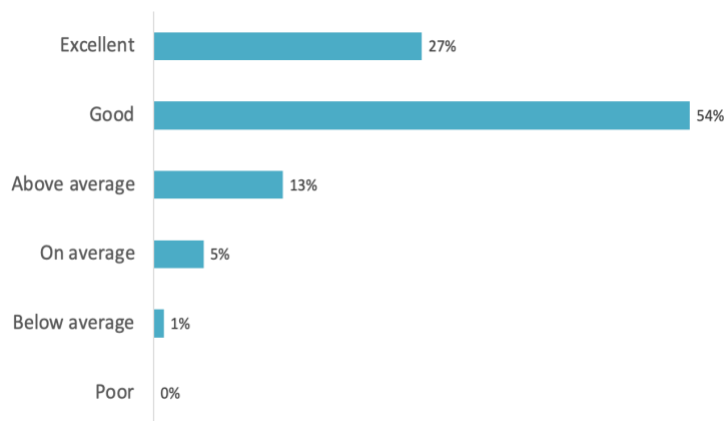


Figure 4. CSF's training performance

Among all professional training that the respondents have participated in, it is more likely that **CSF's training is GOOD (54%)**. However, the one who thinks that the CSF's training is below average (1%) argued that there are other better training programs, such as Green Leadership Indonesia, Think Policy, MSC, and MDP.

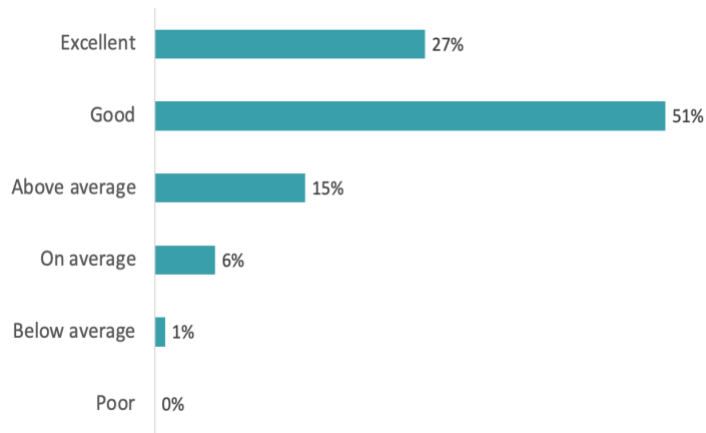


Figure 5. CSF's instructor performance

Likewise, it is more likely that CSF's instructor is GOOD (51%) among all professional training that the respondents have participated in. The most memorable instructor was varied between the respondents, such as Mubariq Ahmad, David Johnson, Kim Bonine, John Lynham, Umi Muawanah, Luky Adrianto, Agus Heri Purnomo, Basweni, Anna Yulia Firman, Cristy Desta, Sopyan, Abdul Muis Sulaiman, and Alin.

b. Training/Workshop Impact

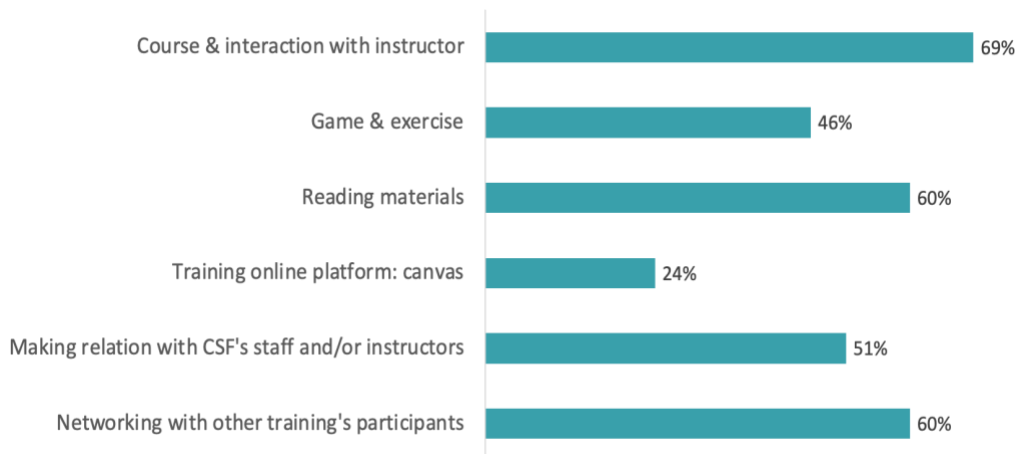


Figure 6. The components of training that alumni feel the most benefit

Course & interaction with instructors (69%) seems to be the most benefit that alumni feel about the component of the training. This might be such a challenge for having training/workshops in an online setting as the participants have limited opportunity to directly interact with the instructors. Furthermore, other top benefits are reading materials (60%) and networking with other training participants (60%).



Figure 7. The topic of CSF's training that alumni feel the most benefit

Economic Impact Analysis (EIA), Cost-Benefit Analysis (CBA), and Ecosystem Services & Environmental Values are the top three topics that alumni benefit the most, considering that more than 50% of alumni choose these topics. On the other hand, the Economics of Infrastructure Development is less chosen by the alumni.



Figure 8. The impact/benefit of CSF's training

The majority of alumni think that CSF's training is more likely to influence their way of thinking and help the way they do tasks in their workplaces. Other than these, the CSF's training has inspired the alumni to broaden their perspective on managing sustainable natural resources (especially in the marine and fisheries sector), using economics tools as a basis in decision-making, as well as thinking critically for responsible fisheries management in the future.

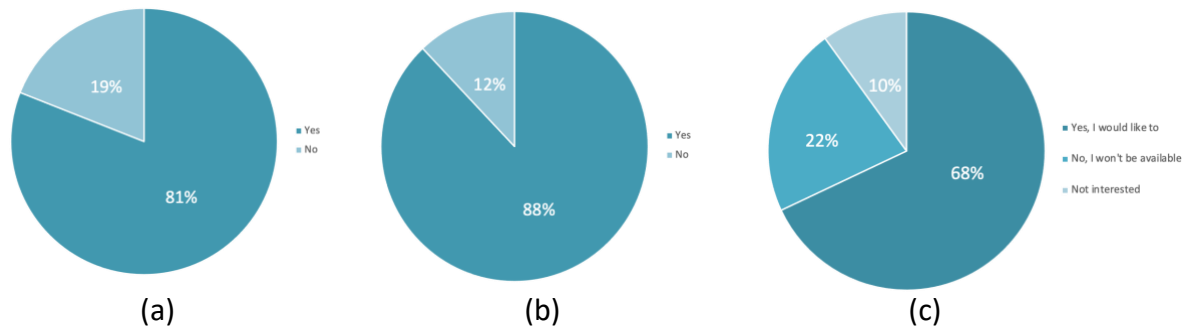


Figure 9. (a) Training helps in achieving success; (b) Applying the knowledge obtained from training; (c) Teaching or sharing their ideas about the topic of CSF's training

It can be seen in Figure 9a that most alumni (80%) agree that the training and workshops given by CSF help them to achieve success. Moreover, more than 80% of alumni have applied the knowledge obtained from CSF's training. Only a few of them have not applied yet because not all projects pay attention to the importance of economics (Figure 9b). Regarding teaching or sharing ideas about the topic of CSF's training, about 68% of Alumni are interested to do so. Having some Alumni that are interested to share their experiences, might become a new opportunity for CSF to conduct a new program/activity by engaging the alumni, such as alumni gatherings, in the near future.

What Alumni thought about CSF's workshop?



"I was able to achieve the functional level of young expert in the field of marine and coastal ecosystem management through the GWA WPP 711 fellowship" - Leny, working at the Ministry of Marine Fisheries

"I formed a joint management committee of skipjack tuna in WPP 715 & 717 West Papua and initiated the process of signing cooperation between six provinces with the presidential office in the marine and fisheries sector" - Zulkifli Henan, working at Dinas Kelautan dan Perikanan

"I learned about scenario planning for the very first time in CSF's training. Since then, I have used this tool in my professional and academic world" - Veronika, working at Dinas Lingkungan Hidup Sintang

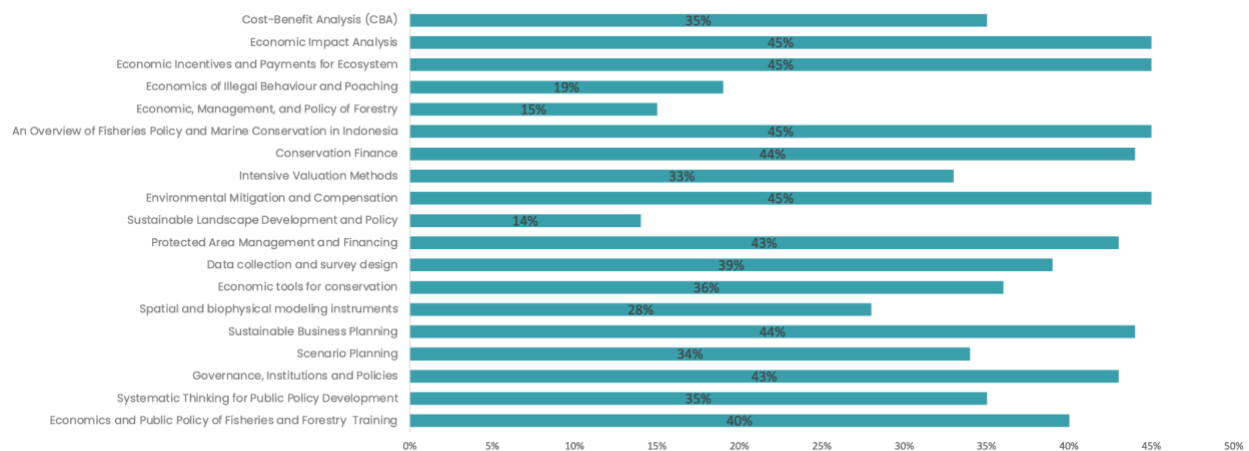


Figure 10. Other trainings might alumni be interested in

Most of the training topics are of interest to the alumni, such as Economic Impact Analysis, Economic Incentives and Payments for Ecosystem, An overview of Fisheries Policy and Marine Conservation, and Environmental Mitigation and Compensation.

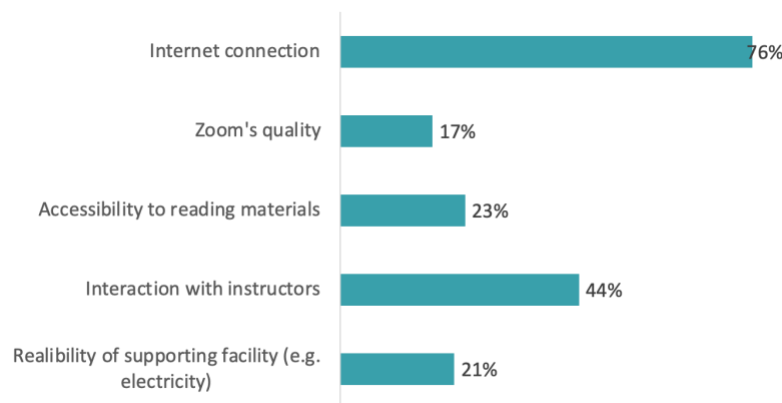


Figure 11. The main challenges faced during online training

Internet connection is the main challenge that participants faced during the online training. On the other hand, interaction with instructors is also seen as a challenge since the participants cannot directly.

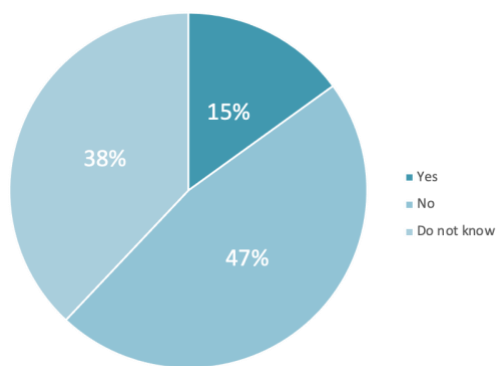


Figure 12. Other trainings of economics and conservation policy

Most alumni think that there is no other training in economics and conservation policy except for CSF. Only a slight number of alumni know other trainings held by the government, NGO (GIZ, GGI, WWF Indonesia, SNV), and academic (IPB and Cenderawasih University)

c. Networking

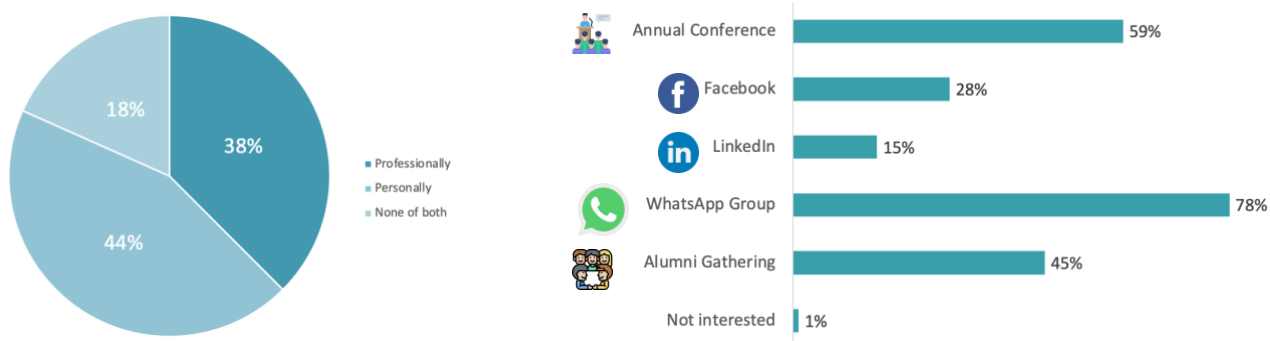


Figure 13. (a) whether the alumni still keep in contact with others; (b) communication platform

About 80% of the Alumni keep in contact with other alumni either professionally or personally (Figure 13a). Additionally, most of the alumni are more likely to keep in contact through WhatsApp Group, followed by annual conferences and alumni gathering. The other two platforms such as Facebook and LinkedIn are not getting enough attention as a platform to stay in contact.

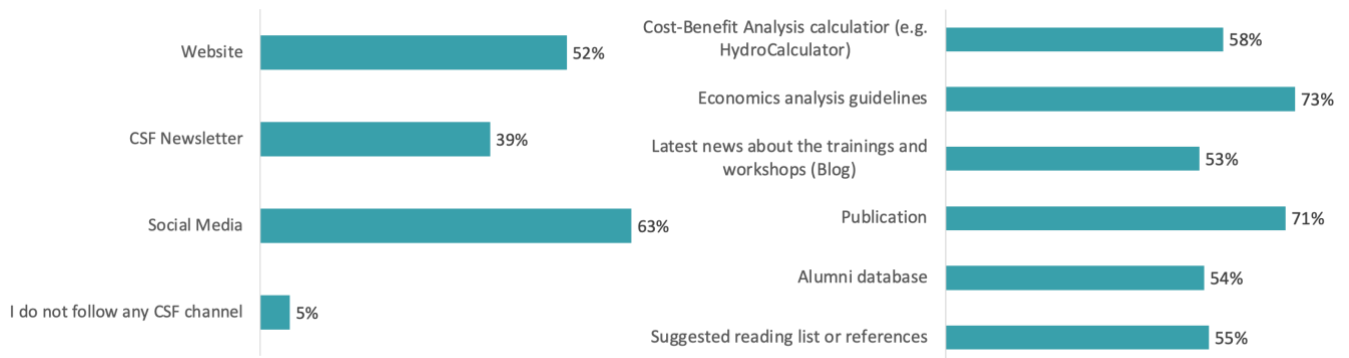


Figure 14. (a) SCF's updates platform; (b) elements that will be useful to be displayed on the website of CSF

More than 50% chose social media and websites to follow the latest updates about the CSF. Therefore, these two channels can be an efficient tool to engage with the Alumni and increasing the awareness of the latest updates about the CSF. Furthermore, to increase the performance of CSF's website, guidelines of economic analysis and publication can be displayed as these two aspects are the most interested elements for the Alumni.