



Yayasan Strategi Konservasi Indonesia 2021 Highlights Report

YAYASAN STRATEGI KONSERVASI INDONESIA
CONSERVATION STRATEGY FUND

**Yayasan Strategi
Konservasi Indonesia**



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Foreword



Dr.
Mubariq
Ahmad
Country Director

Following the 2009 passage of Law No. 32 on Environmental Protection and Management, the Indonesian Government finally signaled its willingness to strengthen the country's environmental policies by combining economics with better governance. This law is the first in Indonesia that explicitly recognizes the potential role of economics in environmental management. Through a renewed focus on economic tools, including government planning and budgeting, purchasing policies, and incentives and disincentives, this law underscores the important role economics can play in advancing behavioral changes. As a result, it opens up a sea of opportunities to be creative with performance-based regulatory enforcement and payments for ecosystem services. It calls for higher stakeholder responsibility in environmental management, better data, more transparency, higher stakeholder participation, and law enforcement.

Yayasan Strategi Konservasi Indonesia, or Conservation Strategy Fund Indonesia, was established in 2016 with the goal of strengthening the conservation efforts established in this Law and supporting the vision of a greener Indonesia. At YSKI, our goal is to identify and train key regional stakeholders to advance conservation initiatives both inside and outside of government institutions. Through our marine and landscape programs, trainings, and fellowships, YSKI has already helped to increase the economic literacy of local community leaders and inspired a network of activists to advocate for sustainable policies in environmental and natural resource management. With the passion and talent of our staff and network, we are already seeing the benefits of our hard work on the ground and are committed to creating lasting benefits now, and for future generations.

This report highlights YSKI's critical work in the last year, covering our flagship economics trainings and fellowships, programs for marine fisheries and conservation, and the shifts of the North Aceh and Sintang Districts towards sustainable development planning. With the use of economics and better governance and policy, we are optimistic that YSKI can play an essential role in Indonesia's transition towards more sustainable solutions.

We are very proud of the support we have received from our Board, and our partnership with Bogor Agriculture University, particularly the Faculty of Fisheries and Marine Sciences. We are incredibly grateful for the financial support of The David and Lucile Packard Foundation, Walton Family Foundation, Margaret A. Cargill Philanthropies, The John D. and Catherine T. MacArthur Foundation, Climate and Land Use Alliance, and UK Climate Change Unit Indonesia.

Mubariq Ahmad,
Country Director

A handwritten signature in black ink, appearing to read 'Mubariq'.

Our Mission

We use **economics** to benefit both **people** and **nature**.

Our Vision

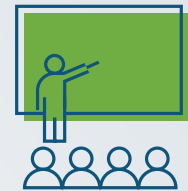
We envision a world where policy and human behavior incorporate the understanding that economic development and the conservation of our limited natural resources are possible.

Analysis



We deliver robust, timely analysis that balances conservation and development outcomes.

Training



We educate conservationists and decision makers on how to use economics to be more effective in their work.

Communicating Results and Recommendations

We help communicate results and recommendations to key decision-makers and resource-users to achieve better conservation and development outcomes.



Our History

Conservation Strategy Fund was founded in 1998 on the conviction that economics can play a critical role in transforming conservation efforts around the world. By revealing the true tradeoffs of development, demonstrating the inherent value of nature, and generating financially viable environmental solutions, We used economic tools and insights to identify and inform others of the best possible development outcomes. Since then, we have been working with governments, conservationists, funders, farmers, fishermen, and others to raise economic literacy worldwide and create a better understanding of how economics can improve decision making. Now, CSF has offices in Peru, Brazil, Bolivia, and of course, Indonesia. Yayasan Strategi Konservasi, or YSKI, was established in 2016 with Dr. Mubariq Ahmad as the Country Director.

Highlights From the Yayasan Strategi Konservasi Indonesia

Yayasan Strategi Konservasi Indonesia has already made a tremendous impact on national conservation efforts since our inception. Through capacity-building trainings, informative workshops, peer-mentoring and hands-on instruction, Yayasan Strategi Konservasi Indonesia has helped create a new generation of conservationists and activists empowered by economics. Our network of partners and alumni are already influencing stakeholders and policy in marine conservation, fisheries management and sustainable landscape programs. In this report, we would like to share our most exciting work with you from 2021, and provide an overview of the many ways in which Yayasan Strategi Konservasi Indonesia continues to advance sustainable development throughout Indonesia.



Marine Conservation

Third Marine Fellowship Program for 2021 – 2022

After conducting two Marine Fellowship Programs (MFPs) in 2016 and 2019, Yayasan Strategi Konservasi Indonesia (YSKI) and the Faculty of Fisheries and Marine Sciences (FPIK) at IPB University are excited to announce our Third Marine Fellowship Program (MFP 3) for 2021-2022. From April 2021 to May 2022, the Marine Fellowship Program fellows will receive financial support to conduct field research along with technical supervision in economic theory, environmental economic analysis, environmental conservation, and natural resource management by YSKI in-house experts and FPIK-IPB faculty members. Through a rigorous selection process, YSKI chose twelve fellows for the MFP 3 out of more than 50 applicants. Applicants were selected with consideration given to each fellow's educational and professional background, as well as the fellow's ability to positively contribute towards sustainable development in the Indonesian marine and fisheries sector. Our final MFP 3 fellows come from diverse backgrounds, including academia, government agencies, and other conservation organizations. The full list of our 12 fellows along with their research areas can be found on our website.

This fellowship is made possible by the generous support of the David and Lucile Packard Foundation.



Economic Tools for Fisheries and Marine Conservation in Indonesia

In 2021, Yayasan Strategi Konservasi Indonesia (YSKI) launched its flagship course Economic Tools for Fisheries and Marine Conservation. This course was held virtually from March 22 through April 2, 2021. Participants came from various institutions such as NGOs, Government Institutions, Universities, and the Private sector. In total there were 42 participants, of which 45% were women, coming from all across Indonesia. During this course, participants were introduced to key elements of economic and quantitative tools for economic analyses, as well as practical tools for governance and policy design. Topics included an introduction to economics, microeconomics, macroeconomics, natural resource economics, quantitative economic analysis, fisheries economics, conservation economics, impact evaluation, ecosystem service valuation, cost-benefit analysis, as well as policy and governance. All of these areas of study were linked to practical real-world applications for fisheries management and marine conservation. As one of YSKI's flagship courses, Economic Tools for Fisheries and Marine Conservation has produced more than 50 alumni over the last two years and gained recognition for advancing marine conservation initiatives throughout Indonesia. Our 2021 course was our first-ever virtual and online learning experience, and we had more than 90 individuals apply for the course from diverse organizations including the government, non-governmental organizations, industry associations, and the private sector.

This course was made possible with the generous support of The David and Lucile Packard Foundation.



The Groundwork Analysis of Fisheries Management Areas 571 & 572

The Groundwork Analysis (GWA) 2021 program is a collaborative program between the Yayasan Strategi Konservasi (YSKI) and the Faculty of Fisheries and Marine Sciences of IPB University (FPIK). The goal of the course is to build the capacity and leadership of researchers and decision-makers in using economics and conservation science tools for sustainable management of marine and fisheries resources. This year, Yayasan Strategi Konservasi Indonesia (YSKI) conducted the third batch of Groundwork Analysis (GWA) in the Fisheries Management Areas (FMA) 571 & 572 by providing research and training support. These Management areas cover the Malaka's Strait and the Andaman Sea, and also include six provinces in northwest Indonesia: Aceh Province, North Sumatra Province, Riau Province, West Sumatra Province, Bengkulu Province, and Lampung Province. This program is a continuation of the success of the two previous GWA programs, namely GWA in 2018-2019 for WPP 711 and GWA in 2020-2021 for WPP 716 and WPP 717. This program is also supported by YSKI and FPIK-IPB to the Ministry of Marine Affairs and Fisheries (KKP) Republic of Indonesia.

This work is made possible by the generous support of Margaret A. Cargill Philanthropies and Walton Family Foundation.

Green Sintang 2030



The Writing of Sintang General Investment Plan Towards Green Sintang 2030

As part of Yayasan Strategi Konservasi Indonesia's commitment to sustainable development, YSKI is partnering with the Sintang Government to execute their vision of "Sintang Lestari," or Sustainable Sintang. Together, we developed a series of multi-stakeholder discussions for the Sustainable Sintang Initiative 2030 in 2018. In October of 2021, the Sintang government held a two-day Focus Group Discussion (FGD) on the Revision of the Sintang General Investment Plan, collaborating with YSKI, the Sintang One-Stop Integrated Services and Investment Agency (DPMPTSP), the Sustainable District Association (LTKL), and the Sintang Civil Society Communications Forum (FKMS). This FGD marked another milestone of Sustainable Sintang Phase 2, as it has resulted in a revised draft for the investment plan. The draft will go through a series of public consultations for refinement before being formally presented to the government of Sintang. Our collaboration with the Sintang Government will continue in 2022 with notable activities such as writing workshops and FGDs on the draft for the investment plan towards the Sustainable Sintang Phase 3.

This collaboration was made possible by the generous support of The David and Lucile Packard Foundation.

YSKI's Agents of Change: Results from the 2021 Alumni Survey



A great majority of alumni respondents (81%) believe that our training has helped them achieve greater professional success, and 88% of surveyed alumni have applied the knowledge obtained from YSKI's training to their work.*

Yayasan Strategi Konservasi Alumni Survey Results 2021

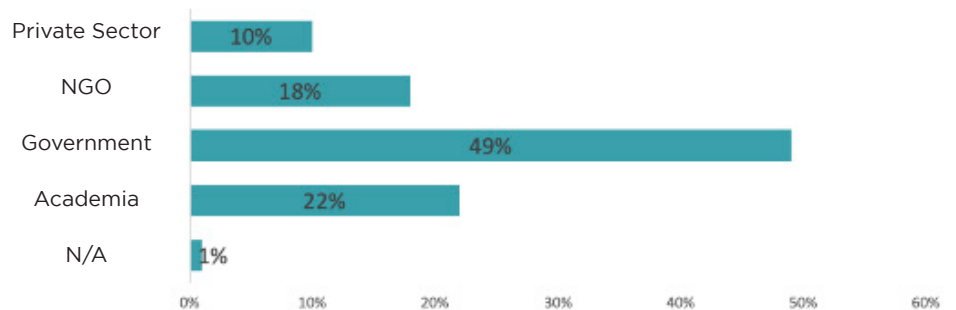
In 2021, YSKI launched its Alumni Survey online with a total of 140 alumni respondents from all over Indonesia. The Alumni Survey will continue to be our assessment tool in improving our capacity-building program in the future. The survey aims to receive feedback and constructive input from the alumni of YSKI that have participated in the training, workshops, and fellowship programs. According to the survey, 81% of our respondents believe that our training has helped them achieve greater professional success, and 88% of surveyed alumni have applied the knowledge obtained from YSKI's training to their work. Through the survey, we found that the most impactful elements in YSKI training has been our topics and instructors. The survey results will help us identify key areas of improvement for YSKI's programs, and will provide insight into our alumni experience.

YSKI's Agents of Change: Results from the 2021 Alumni Survey*

Where our alumni live:



Where they work:



Impact of our courses:



*Numbers based on an online survey completed by a total of 140 alumni of YSKI training, fellowships and workshops

YSKI's Agents of Change: Alumni Testimonials

"I was able to achieve the functional level of a young expert in the field of marine and coastal ecosystem management through the GWA WPP 711 fellowship"

- Leny, working at the Ministry of Marine Affairs and Fisheries



"I formed a joint management committee of skipjack tuna in WPP's 715 & 717 West Papua and initiated the process of signing [agreements] between six provinces with the presidential office in the marine and fisheries sector "

- Zulkifli Henan, working at Dinas Kelautan dan Perikanan

"I learned about scenario planning for the very first time in YSKI's training. Since then, I have used this tool in my professional and academic world"

- Veronika, working at Dinas Lingkungan Hidup Sintang



Meet the Yayasan Strategi Konservasi Indonesia (YSKI) Team



Dr. Mubariq Ahmad, Country Director

Abdul Muis Sulaiman, Program Manager

Setia Dewi, Administration and Finance Manager

Sopian Hidayat, Analyst

C. Desta Pratama, Associate Economist

Hasan Adha Fauzi, Communications Officer





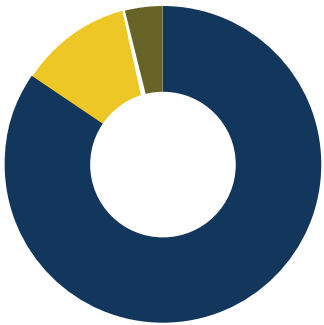
The Numbers | 2021

Statement of Activities

EXPENSES BASED ON FUNDER	TOTAL
The MacArthur Foundation	203,957
The David and Lucile Packard Foundation	333,188
World Wildlife Fund Indonesia	4,360
Total Expenses 2021	\$541,504

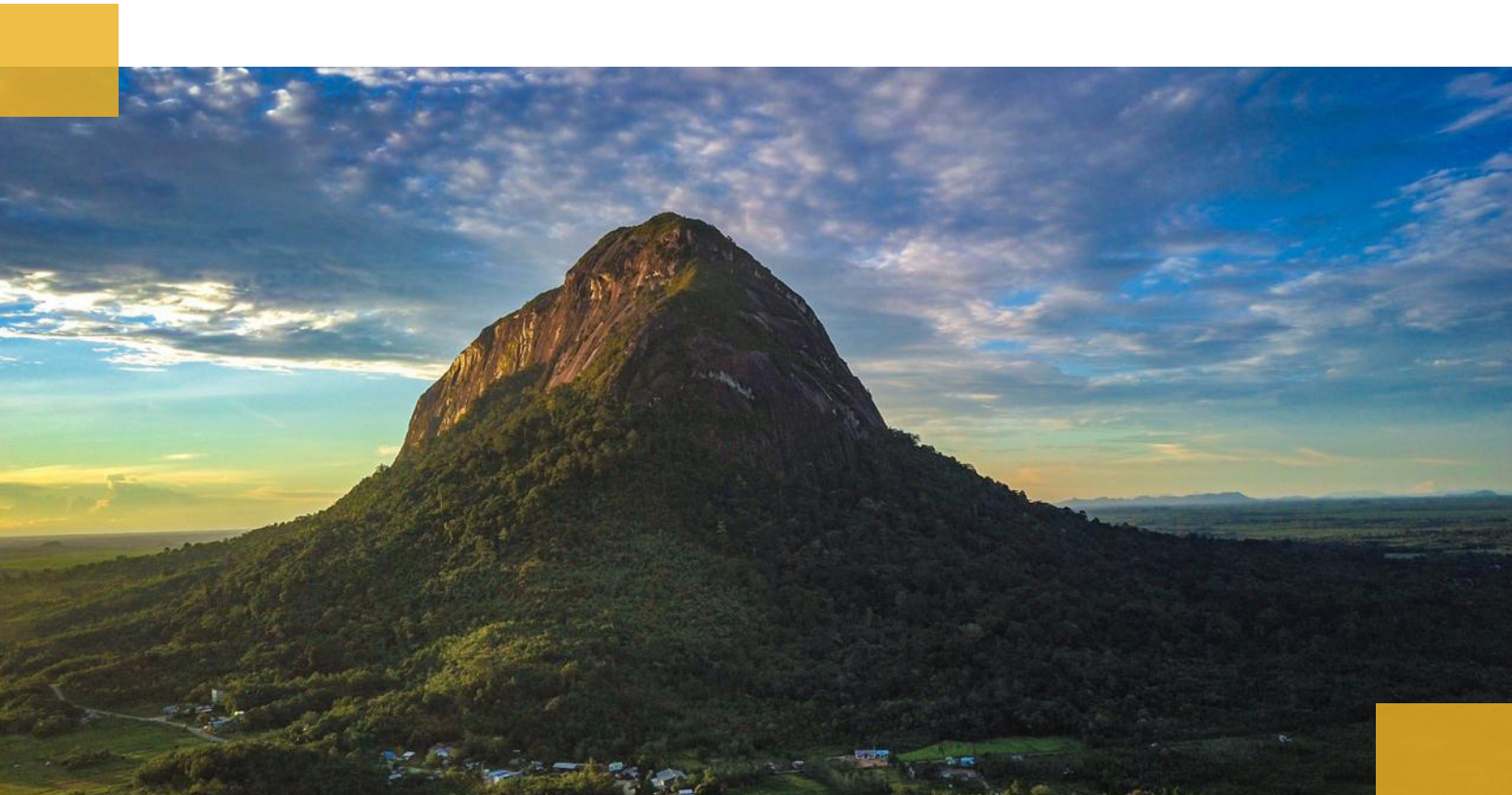
EXPENSES BASED ON TYPE	TOTAL
Salaries, Fees & Benefits	283,637
Project Consulting & Instructors	114,267
Direct Course Costs	7,841
Equipment	1,063
Printing & Other Expenses	31,808
Fellowship Payments	87,568
Total Functional Expenses	\$541,504

EXPENDITURES 2021



Program Services
Management & General
Equipment

Conservation Strategy Fund is a public charitable organization under the 501 (c) 3 tax code.



Supporters of Our Work

We would like to thank our donors and partners for supporting us and believing in our work. Without your generous support, we would not be able to accomplish our critical work.

Donors & Partners

- Department for International Development and the United Kingdom Climate Change Unit
- Margaret A. Cargill Philanthropies
- The David and Lucile Packard Foundation
- The John D. and Catherine MacArthur Foundation
- Walton Family Foundation
- Aliansi Masyarakat Adat Nusantara
- Badan Riset Sumber Daya Manusia Kementerian Kelautan dan Perikanan
- Fisheries and Marine Sciences Faculty at Bogor Agricultural Institute
- Marine Science and Fisheries Faculty of Raja Ali Haji Maritime
- Pemerintah Kabupaten Sintang
- Pemerintah Provinsi Papua Barat
- Sekretariat Lingkar Temu Kabupaten Lestari
- Indonesian Ministry of Marine Affairs and Fisheries (MMAF)



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