

# REEF+ Learning Courses self-paced

Unlock the  
potential of the  
blue economy.



**Presented By**

Conservation Strategy Fund for The Global Fund for Coral Reefs



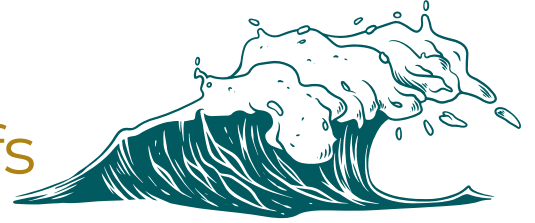
**reef+**

Learn GFCR's strategies for promoting the resilience of coral reefs in these short, virtual courses you can take in your own time.

- 1 GFCR Investment Principles**
- 2 Ecotourism Investment**
- 3 Risk Management System**
- 4 Area-Based Conservation Investment**
- 5 Gender Policy**
- 6 Blue Carbon Finance**
- 7 Social & Environmental Safeguards**

# Introduction

## Global Fund for Coral Reefs REEF+ Platform



The GFCR Coalition is a public private partnership founded by the United Nations Development Programme (UNDP), to leverage blended finance to promote the resilience of coral reefs and the livelihoods of the communities that surround them. One portion of the GFCR's activities is the REEF+ Learn, a project supported by the Conservation Strategy Fund's Numbers for Nature Training Institute to develop the capacity and promote knowledge sharing among stakeholders and partners.

**The following courses will inform GFCR's Community of Practice about the Fund's investment principles, policy architecture, and the targeted sectors that guide its investment activities.**

# Course Summaries

1

## GFCR Investment Principles

The Global Fund for Coral Reefs uses a unique investment approach, which is underpinned by ten core investment principles. In this course, we invite you to explore these investment principles one by one with instruction and additional insight from David Meyers, Executive Director of Conservation Finance Alliance and a key author of the GFCR's investment principles guidance document. This course will provide essential introductory information about identifying and supporting solutions that have a positive impact on coral reef health and promote sustainable benefits for local communities.

01



## 2

## Ecotourism Investment



**Ecotourism offers a powerful opportunity to promote the sustainable use of coral reefs while generating financial returns.** This course explores the key insights from Best Practices for Investing in Ecotourism for Coral Reef Conservation—a guidance document developed by the Conservation Finance Alliance (CFA) to inform strategic investments in coral reef ecotourism globally. Led by CFA Executive Director David Meyers, the course will equip you with the knowledge to design ecotourism models that enhance conservation outcomes, support alternative livelihoods, and ensure long-term environmental and economic sustainability.

## 3

## Risk Management System

**The GFCR understands that a strong culture of risk awareness is critical to safeguarding investments and maximizing impact.** In this course, you'll gain insights into the Fund's risk management approach with guidance from David Annandale, international environmental policy expert and Co-Director of DDA International Consulting. As a key architect of the GFCR's Risk Management System, David will walk you through the Fund's policy framework for identifying, assessing, and managing risk. By the end of the course, you'll understand how risk-informed decision-making leads to more resilient projects — delivering better outcomes for coral reefs and the communities that rely on them.



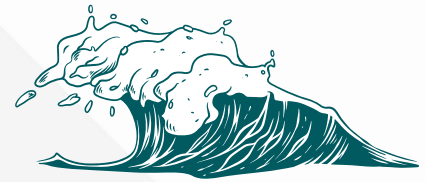
## 4

## Area-Based Conservation Investment

**How can investments in Marine Protected and Conserved Areas (MPCAs) and Other Effective Area-based Conservation Measures (OECMs) drive long-term, reef-positive outcomes?** This course explores that question in depth, offering a clear look at the role of area-based conservation in supporting the long-term resilience of coral reefs. You'll learn about the diverse financial solutions available for MPCAs and gain practical insights into best practices for effective, sustainable investment in area-based conservation.

# 5

## Gender Policy



**How does the GFCR integrate gender considerations to enhance the effectiveness of coral reef conservation?** This course offers a comprehensive introduction to the GFCR's Gender Policy and its role in driving more inclusive, impactful conservation outcomes. Led by Kayla Kim, Knowledge Management and Learning Analyst at the United Nations Development Programme, the course walks you through the essential steps to systematically embed gender equity into your conservation initiatives. By the end, you'll be equipped with the tools to develop a tailored Gender Action Plan—designed to strengthen both the inclusivity and effectiveness of your project.

# 6

## Blue Carbon Finance

**Unlock the potential of blue carbon ecosystems by learning about blue carbon finance and how it can be leveraged with the Global Fund for Coral Reefs.** The protection and restoration of blue carbon sinks like mangroves, seagrass beds, and tidal marshes can have meaningful, direct impacts on coral reef health while contributing to global carbon sequestration and storage. This course, taught by Conservation Finance Alliance Executive Director David Meyers, outlines blue carbon finance, emerging opportunities, and guidance for using blue carbon to support coral reef conservation outcomes.

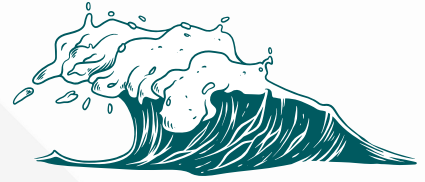
# 7

## Social and Environmental Safeguards

**How can coral reef conservation investments be both environmentally sustainable and socially equitable?** GFCR tackles this challenge through its Social and Environmental Safeguards Policy—a framework designed to protect people and nature while maximizing impact. In this course, you'll gain a deeper understanding of the Fund's safeguards approach with expert guidance from David Annandale, international environmental policy expert and Co-Director of DDA International Consulting. As a key contributor to the GFCR's safeguards framework, David will introduce you to the core concepts, standards, and procedures for identifying and managing risks early in the project design process.

# Start Learning

## Today



### Enroll on the REEF+ platform

Each course is free and available for you to learn on your own time.

## More Information

### About REEF+

GFCR's REEF+ Accelerator seeks to rapidly and efficiently scale the knowledge and finance required to save coral reefs and strengthen their associated ecosystems, economies, and communities. REEF+ has been developed by the United Nations Development Programme (UNDP) and the Conservation Finance Alliance (CFA) for the Global Fund for Coral Reefs (GFCR). Learn more at [globalfundcoralreefs.org/about/](https://globalfundcoralreefs.org/about/)

### About Conservation Strategy Fund (CSF)

CSF uses economics to benefit nature and people. Their capacity-development initiative, The Numbers for Nature Training Institute, aims to catalyze the use of economics for environmental practice by building local, regional and national expertise to drive better decisions, policies and actions for nature conservation and sustainable development. Learn more at [www.numbersfornature.org](http://www.numbersfornature.org).

### About Conservation Finance Alliance (CFA)

CFA is the leading professional association for conservation finance experts and practitioners. CFA and CSF have joined together to provide strategic advisory to governments and organizations, and drive innovation and awareness of conservation finance solutions in high biodiversity locations. Learn more at <https://www.conservationfinancealliance.org/>

