



CONSERVATION STRATEGY FUND

USING ECONOMICS TO BENEFIT NATURE AND PEOPLE

CAPABILITY STATEMENT



WHAT WE DO



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WHAT WE DO

Conservation Strategy Fund (CSF) is a global non-profit organization providing economic analysis, tools, and capacity building for donors, clients and partners working on the world's most pressing environmental issues. We work with governments, conservationists, funders, farmers, fishermen, and others to raise economic literacy worldwide and create a better understanding of how economics can improve decision-making that impacts nature and people.



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PEOPLE & NATURE

Human activities can have devastating consequences on the natural environment, and our own health and well-being, but they can also be a way to conserve and restore our natural ecosystems. By using economics to quantify the socio-environmental impacts of human activities, we can make smarter development decisions around the world.

We use economics to determine the value of nature and the socio-economic impact of development activities to conserve nature and biodiversity and improve human well-being.



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ANALYSIS

Our economic analyses consistently demonstrate the importance of ecosystem services on overall human well-being and sustainable economic development.



CAPACITY BUILDING

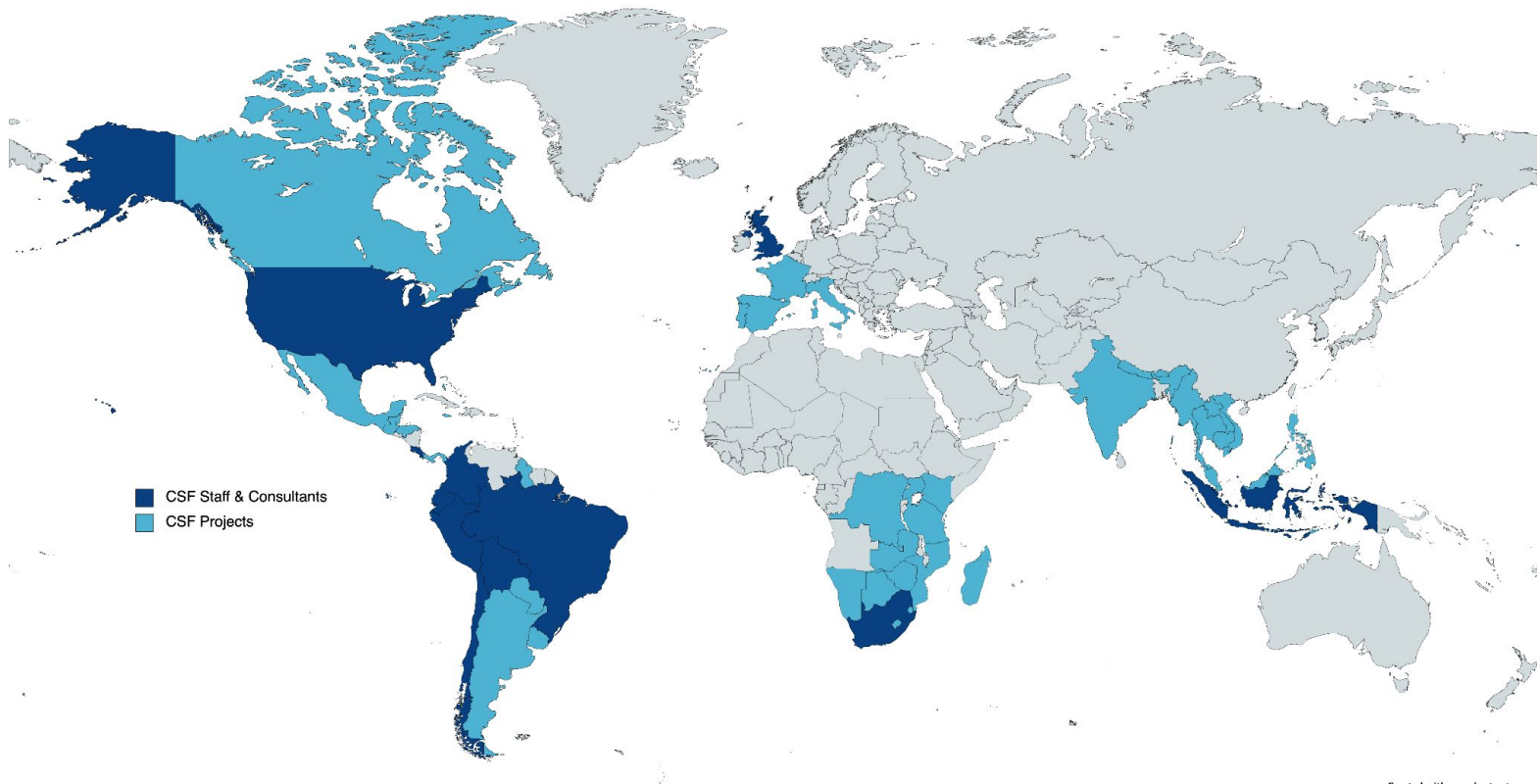
Our capacity-building efforts continue to empower conservation professionals to speak the language of decision-makers and build a business case for the preservation and restoration of the natural world.



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OUR SCOPE OF WORK



CORE COMPETENCIES & STRATEGIC AREAS



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CORE COMPETENCIES

- Protected Areas Finance
- Economic Impact Analysis
- Natural Resource Economics
- Ecosystem Services Valuation
- Behavioral Incentives
- Environmental Policy
- Cost-Benefit Analysis
- Strategic Communication
- Carbon Crediting Strategies
- Sustainable Agriculture

STRATEGIC AREAS

**INFRASTRUCTURE &
DEVELOPMENT**





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INFRASTRUCTURE & DEVELOPMENT



[Economic Benefits of Integrating Biodiversity Safeguards and Nature-Based Solutions in Linear Infrastructure](#)



[Economic Feasibility of the Tribugá Port Project, Colombia](#)



[Economic Impacts of the São Luiz do Tapajós Dam's Construction: An Analysis of Ecosystem Services' Provision](#)



Protecting Bwindi Impenetrable National Park (BINP)

UGANDA, 2015

The Uganda National Roads Authority considered paving a 13km strip of road through BINP, one of the last remaining habitats of endangered mountain gorillas, and a UNESCO World Heritage Site. When the risk to gorilla populations and associated loss of permit revenues is included, CSF and partners found that paving this road was estimated to cost approximately twice as much as alternative routes, resulting in a loss of US \$214 million over the next 20 years.

Our study demonstrated that investing in roads outside of BINP would result in a better overall economic performance because they would benefit more people and communities and would pose fewer risks to the gorilla population and related tourism activities. Due in part to our analysis, as of today the road has still not been paved.

STRATEGIC AREAS

NATURAL RESOURCES & COMMODITIES





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NATURAL RESOURCES & COMMODITIES



[Calculating Social and Economic Impacts from Artisanal and Small-Scale Gold Mining in the Amazon](#)



[The Economic Value of Blue Natural Capital in Dominica](#)



[Economic Impacts of Poaching and Illegal Wildlife Trade in Southern Africa](#)



Mining Impacts Calculator: The True Costs of Mining BRAZIL, 2021 - Present

In collaboration with the Federal Public Prosecutors' Office of Brazil (MPF), CSF designed a Mining Impacts Calculator to estimate the socio-environmental costs of mercury use in illegal Artisanal and Small-scale Gold Mining (ASGM) in Brazil. The MPF can now easily and efficiently calculate the estimated costs of illegal gold-mining activities and enforce stricter financial penalties for lawbreakers across Brazil. By 2024, we will have adapted the Calculator for use in Ecuador, Peru, Colombia, Guyana, and Suriname.

Use the Mining Impacts Calculator [at this link](#).

STRATEGIC AREAS

**CONSERVATION FINANCE
& SUSTAINABILITY**





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CONSERVATION FINANCE & SUSTAINABILITY



[Financing Mechanisms for Bajo Madidi Municipal Conservation Area](#)



[Developing a Green Regency in the Heart of Borneo: Sustainable Landscape Planning in Sintang Regency, West Kalimantan](#)



[Renewable Energy Corridor Alternatives for Panama-Colombia](#)

A scenic sunset over a body of water, likely a river or lake, with several small boats. The sky is a mix of orange, pink, and purple, reflecting on the calm water. In the foreground, a long, narrow boat with a canopy is moving across the water, leaving a small wake. To its right, two smaller boats are docked or moving slowly. The background shows a dark, silhouetted shoreline with trees and hills under the twilight sky.

Financial Sustainability of Protected Areas in Peru

COURSE, PERU, 2021

CSF designed and facilitated a course in partnership with Servicio Nacional de Áreas Naturales Protegidas (SERNANP), Ministerio del Ambiente, Profonanpe, World Wildlife Fund (WWF), Global Environment Facility (GEF), and Patrimonio del Perú. This 15-week course, “Financial Sustainability of Protected Areas in Peru,” on financing protected areas in the Peruvian Amazon was attended by 30 SERNANP representatives, including specialists from different institutional areas such as planning, budgeting, administration, and their legal and technical teams.

After the course, participants reported that they felt more capable of addressing financial diversification processes for SERNANP protected areas (4.3 out of 5), indicated that their knowledge and skill set improved significantly because of CSF’s instruction and leadership (4.2 out of 5), and shared that they would highly recommend the course to future participants.

CAPACITY BUILDING



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CAPACITY BUILDING

Our unique and effective capacity building programs in economics and finance provides the knowledge, skills, and language that are key for solving environmental challenges. CSF courses are taught by experts who understand real-world development issues and who demonstrate how economics can advance environmental goals in practical, strategic ways. This approach is crucial at a time when global-scale environmental changes are being driven by diverse economic factors, and when conservation leaders are striving to preserve critical ecosystems.

We are making the language of finance and economics more accessible to conservation leaders.



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GLOBAL LEADERS IN ECONOMICS FOR CONSERVATION



Since 1998, our training has reached nearly 5,000 people in 131 countries across 3,000 organizations.



“I heard about the CSF course in 2013 as one of the most important courses about economics and conservation. It's absolutely true.”- Robson Capretz, WWF Brasil



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NUMBERS FOR NATURE TRAINING INSTITUTE

The Numbers for Nature Training Institute extends our mission to provide more accessible learning opportunities in economics and finance to environmental professionals around the world.

We offer self-paced courses and can build custom courses to meet the professional development needs of our stakeholders and partner conservation organizations.

"I am so grateful. I never thought I would ever enjoy economics in my life...but everything I have learned here makes so much sense"

- Lucy Waruingi, Executive Director, African Conservation Centre, Kenya, 2022





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FELLOWS PROGRAMS

CSF's Fellows programs support emerging economic researchers by mentoring them through conservation-focused analysis projects. With technical support from CSF and our partners, our Fellows become adept at research design, field data collection, statistical analysis methods, and the communication of results. The program delivers policy-relevant, technically rigorous research and expands the global pool of skilled conservation economists.

From our 10-years of fellowship programs in the [Andes-Amazon](#) and our [Pacific Ocean Finance Fellows](#) program to our ongoing fellowship programs in [Indonesia](#) focused on land and fisheries management, we empower local partners to respond to conservation and development challenges using economic approaches and finance tools.

What do our alumni say about our courses?

95% of our alumni say the CSF course was one of the most useful short courses they have ever attended

95% say their CSF training experience changed how they approach their work

82% say attending the CSF course contributed to a career advancement

75% say the CSF training helped them achieve a specific success



OUR PARTNERS & CLIENTS



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ASIAN DEVELOPMENT BANK

CONSERVATION
INTERNATIONAL



the David
& Lucile Packard
FOUNDATION



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



IDB Inter-American
Development Bank



Margaret A. Cargill
PHILANTHROPIES

The Nature
Conservancy



Norad



THE WORLD BANK
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*Incomplete list, please view all our partners on www.conservation-strategy.org/about/partners



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“Conservation Strategy Fund embodies the important idea of radical collaboration. By working with a diverse group of stakeholders and partners and using economics to make the case for conservation, CSF creates common ground and proves that conservation and development are not at odds.”

- Jennifer Morris, Chief Executive Officer at The Nature Conservancy





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We look forward to working with you

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NEWSLETTER

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