THE NUMBERS FOR 2019



Your Support Matters

For more than 20 years, CSF has advanced practical conservation solutions through our strategic analyses, courses, and fellowship programs. Through your generous support, we can continue to effect real change by providing conservation leaders with the knowledge, strategies, and tools they need to be successful. To learn more about how you can support our work, please <u>visit our website</u>.

Statement of Activities

REVENUE AND SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Donations	113,180	-	113,180
Grants and awards		687,003	687,003
Tuition fees and other income	65,526	Line - 2	65,526
Contracts	655,932	Read and the second	655,932
Net assets released from restrictions	1,186,836	(1,186,836)	We and
Field Office Awards	100,035		100,035
TOTAL REVENUE AND SUPPORT	2,121,509	(499,833)	1,621,676
EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Program services	1,826,961	H States -	1,826,961
Managment and general	235,967		235,967
and the second			

			CARLES CONTRACTOR STATES AND	11 127. 1.14		
TOTAL FU	JNCTIONAL EXI	PENSES	2,093,965	0	2,093,965	N

31,037

Program Services
Managment and General
Fundraising

Fundraising



31,037

CHANGE IN NET ASSETS	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Change in net assets	27,544	(499,833)	(472,289)
Net assets at the beginning of the year	823,242	1,981,693	2,804,935
NET ASSETS AT THE END OF THE YEAR	850,786	1,481,860	2,331,646

Years Ended December 31, 2019 and 2018



Demello, McAuley, McReynolds & Holland, llp

CERTIFIED PUBLIC ACCOUNTANTS

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CERTIFIED PUBLIC ACCOUNTANTS

INDEPENDENT AUDITORS' REPORT

To the Board of Directors Conservation Strategy Fund

We have audited the accompanying financial statements of Conservation Strategy Fund (a nonprofit organization), which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America: this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a reasonable basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Conservation Strategy Fund as of December 31, 2019 and 2018, and the changes in its net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Semello, Zauly, Z Reynolds + Holland, LD

Eureka, California August 25, 2020

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CONSERVATION STRATEGY FUND STATEMENTS OF FINANCIAL POSITION December 31, 2019 and 2018

	 2019	6 8 1	2018
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents Investments Grants receivable Contracts receivable Prepaid expenses	\$ 2,349,140 9,209 180,000 92,394 12,063	\$	2,268,269 14,522 557,500 0 81,229
TOTAL CURRENT ASSETS	2,642,806		2,921,520
EQUIPMENT, NET	0		0
OTHER ASSETS Grants receivable, non-current Deposits	 0 1,050 1,050		180,000 5,650 185,650
TOTAL ASSETS	\$ 2,643,856	\$	3,107,170
LIABILITIES AND NET ASSETS CURRENT LIABILITIES			
Accounts payable Accrued expenses Contracts payable Deferred revenue	\$ 13,512 140,419 16,051 132,650	\$	16,274 143,080 7,000 130,882
TOTAL CURRENT LIABILITIES	 302,632		297,236
NET ASSETS Without donor restrictions With donor restrictions TOTAL NET ASSETS	 859,364 1,481,860 2,341,224		828,242 1,981,692 2,809,934
TOTAL LIABILITIES AND NET ASSETS	\$ 2,643,856	\$	3,107,170

CONSERVATION STRATEGY FUND STATEMENTS OF ACTIVITIES For the Years Ended December 31, 2019 and 2018

	2019	2018
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS		
REVENUES AND GAINS Donations Grants and awards Contracts Tuition income Direct income from foreign offices Miscellaneous revenue Interest and dividends Net realized and unrealized gains (losses) on investments	\$ 96,180 32,000 593,443 37,490 255,304 5,157 8,916 (1,037)	\$ 57,770 51,000 245,590 120,900 330,068 0 738 (7,057)
TOTAL REVENUES AND GAINS WITHOUT DONOR RESTRICTIONS	1,027,453	799,009
NET ASSETS RELEASED FROM RESTRICTION Satisfaction of program restrictions	1,186,837	1,620,611
TOTAL NET ASSETS RELEASED FROM RESTRICTION	1,186,837	1,620,611
TOTAL REVENUES, GAINS AND OTHER SUPPORT WITHOUT DONOR RESTRICTIONS	2,214,290	2,419,620
EXPENSES Program Supporting services: Management and general Fundraising	1,872,340 279,789 31,037	2,067,939 272,396 32,398
TOTAL FUNCTIONAL EXPENSES	2,183,166	2,372,733
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTIONS	31,124	46,887
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS Support Net assets released from restriction INCREASE (DECREASE) IN NET ASSETS	687,003 (1,186,837)	2,236,538 (1,620,611)
WITH DONOR RESTRICTIONS	(499,834)	615,927
INCREASE (DECREASE) IN NET ASSETS	(468,710)	662,814
NET ASSETS AT BEGINNING OF YEAR	2,809,934	2,147,120
NET ASSETS AT END OF YEAR	\$ 2,341,224	\$ 2,809,934

CONSERVATION STRATEGY FUND STATEMENT OF FUNCTIONAL EXPENSES For the Year Ended December 31, 2019

	Program Services	Suppo Serv	Total	
	Conservation Services	n Management and General	Fund- Raising	Total
Personnel: Salaries and wages Payroll taxes Employee benefits	\$ 774,178 87,806 95,460	12,682	\$ 22,873 1,888 5,172	\$ 958,730 102,376 139,185
Total personnel	957,444	212,914	29,933	1,200,291
Communications Contract expenses Dues and subscriptions Expensed equipment Insurance Temporary employment Occupancy Office Printing Professional services Supplies Training facility costs	11,698 458,247 2,861 7,877 4,328 14,922 63,214 9,787 1,705 14,786 9,968 182,069	38,044 282 3 707 0 6,974 2,114 688 15,293 276 0	260 0 21 0 0 327 442 0 0 53 0	13,652 496,291 3,164 7,880 5,035 14,922 70,515 12,343 2,393 30,079 10,297 182,069
Travel	133,434	800	1	134,235
Total functional expenses	\$ 1,872,340	\$ 279,789	\$ 31,037	\$ 2,183,166

CONSERVATION STRATEGY FUND STATEMENT OF FUNCTIONAL EXPENSES For the Year Ended December 31, 2018

	Program Supporti Services Service			Total
Demonste	Conservation Services	Management and General	Fund- Raising	Total
Personnel: Salaries and wages Payroll taxes Employee benefits	\$ 933,996 118,245 152,579	\$ 146,446 10,835 34,429	\$ 24,779 1,950 4,611	\$ 1,105,221 131,030 191,619
Total personnel	1,204,820	191,710	31,340	1,427,870
Communications Contract expenses Dues and subscriptions Expensed equipment Insurance Temporary employment Occupancy Office Printing Professional services Supplies Training facility costs Travel	13,917 418,251 1,259 4,164 494 16,726 74,907 8,199 4,545 26,333 23,086 127,391 139,527	1,216 5,503 208 0 4,712 161 5,387 1,106 1,219 15,100 1,683 2,200 42,191	62 0 12 0 0 331 540 0 47 10 0 56	15,195 423,754 1,479 4,164 5,206 16,887 80,625 9,845 5,764 41,480 24,779 129,591 181,774
Miscellaneous	4,320	42,191	0	4,320
Total functional expenses	\$ 2,067,939	\$ 272,396	\$ 32,398	\$ 2,372,733

CONSERVATION STRATEGY FUND STATEMENTS OF CASH FLOWS For the Years Ended December 31, 2019 and 2018

	 2019	 2018
CASH FLOWS FROM OPERATING ACTIVITIES Increase (decrease) in net assets Adjustments to reconcile increase (decrease) in net assets to net cash provided (used) by operating activities:	\$ (468,710)	\$ 662,814
Net realized and unrealized (gain) loss on investments Net non-cash donation (Increase) decrease in operating assets:	1,037 (9,819)	7,057 (14,522)
Grants receivable Contracts receivable Prepaid expenses	. 557,500 (92,394) 73,766	(402,500) 118,108 (6,287)
Increase (decrease) in operating liabilities: Accounts payable Accrued expenses Contracts payable Deferred revenue	(2,762) (2,661) 9,051 1,768	(5,230) (36,419) (56,623) 22,193
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	 66,776	 288,591
CASH FLOWS FROM INVESTING ACTIVITIES Proceeds from sale of securities	14,095	31,307
NET CASH PROVIDED BY INVESTING ACTIVITIES	 14,095	 31,307
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	80,871	319,898
CASH AT BEGINNING OF THE YEAR	 2,268,269	 1,948,371
CASH AT END OF YEAR	\$ 2,349,140	\$ 2,268,269
SUPPLEMENTAL DISCLOSURES Interest paid	\$ 0	\$ 0
Taxes paid	\$ 0	\$ 0

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of Conservation Strategy Fund (CSF) is presented to assist in understanding CSF's financial statements. The financial statements and notes are representations of management, who is responsible for their integrity and objectivity. These accounting policies have been consistently applied in the preparation of the financial statements.

Nature of Activities

CSF is a nonprofit public charity corporation, founded in 1998. Its mission is to teach environmental organizations around the world to use economics and strategic analysis to conserve nature. CSF has offices in Washington DC and Arcata, California; La Paz, Bolivia, Indonesia and Lima, Peru. Contributions from private foundations, U.S. government agencies, individuals, and other conservation organizations primarily support CSF's activities.

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting, and accordingly reflect all significant receivables, payables and other liabilities.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statement of cash flows, CSF considers cash and cash equivalents to include all cash and money market accounts held in banks and other financial institutions, including certificates of deposit, with a maturity of three months or less. The carrying amounts reported in the statement of financial position approximate fair market values because of the short maturities of those instruments. CSF used to maintain a separate bank account to comply with a funder's requirement that cash be held in a separate account. As of December 31, 2019 and 2018, included in cash and cash equivalents is \$0 and \$0, respectively, of funds subject to donor restrictions and reported as deferred revenue.

Investments

Investments in marketable equity securities with readily determinable fair values are stated at fair market value in the statement of financial position and are considered Level 1 investments. Unrealized gains and losses are included in the statement of activities.

Contributions

CSF accounts for contributions received and made in accordance with accounting standards for not-for-profit organizations. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the nature of donor restrictions, if any.

Allowance for Doubtful Accounts

CSF evaluates the collectability of program fees, grants and contracts receivable in order to determine the allowance for doubtful accounts. As of December 31, 2019 and 2018, CSF determined the various receivables are fully collectable and recorded \$0 for the allowance for doubtful accounts. Based on historical experience, CSF does not expect amounts to become uncollectible, however if they are, they will be charged to operations as a bad debt expense. The impact of any bad debt expense recorded in the future is expected to be immaterial to the financial statements.

Equipment

Equipment is capitalized at its estimated fair value when donated or at cost when purchased. Equipment donations are reported as unrestricted support unless the donor has restricted the donated asset for a specific purpose. Equipment is depreciated using the straight-line method, over the asset's estimated useful life, which ranges from five to seven years. CSF's threshold for capitalizing equipment is \$5,000.

Revenue Recognition

CSF recognizes revenue on the accrual basis of accounting. Contract revenue and program fees are recognized as revenue in the period in which the services is provided. Revenue on long-term contracts is matched with expenses each quarter and any profit or loss is recognized when the project is complete. Grants and other contributions of cash and other assets are reported as temporarily restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires (either by passage of time or by use) temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Scholarships

CSF offers scholarships and discounts to attendees of the International Training Course. Program fee income reflects the net of gross fees for all attendees less the scholarship awarded or the discount provided.

Program Services

CSF has trained over 3,500 people from 90 countries and has conducted over a hundred economic analyses that have shaped decision-making across the globe. CSF project partners range from local activists and indigenous tribes to large international non-governmental organizations and development banks. CSF focuses its work in regions where capacity needs are intense, and which still have tremendous conservation opportunities – particularly in tropical forests rich in biodiversity. CSF analyses in these regions have influenced more than \$21 billion in investment decisions and helped conserve more than 60 million acres of natural ecosystems, with untold benefits for human communities.

Management and General

Management and general includes the functions necessary to ensure coordination and articulation of CSF's program strategy through executive management, maintaining program administration, and managing the financial responsibilities of CSF.

Fundraising

Fundraising provides the structure necessary to encourage and secure public support from U.S. government agencies and private financial support from individuals, foundations and corporations.

Donated Services and Materials

CSF receives a significant amount of donated services from unpaid volunteers who assist in fundraising and special projects. No amounts have been recognized in the statement of activities because the criteria for recognition as contributed services have not been satisfied. Donated goods, when received, are reflected as in-kind contributions in the accompanying statements at their estimated fair market values at date of receipt.

Indirect Cost Allocations

The financial statements report certain categories of expenses that are attributable to program activities and supporting activities. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Indirect costs (shared costs and overhead costs) are allocated using U.S. direct staff hours. The cost allocation plan is applied consistently to all programs regardless of funding source and negotiated indirect rate. The process for the allocation is: 1) each office has a separate project code to bill recurring approved share costs, 2) on a quarterly basis, the cost allocation percentage is determined by summing the hours worked on all projects by direct staff, and 3) the accounting system's indirect allocation function distributes those percentages to projects and funders by creating allocation steps and groups to distribute those costs. The field offices' costs are shared to the projects being implemented by staff located in those countries. The U.S. costs are shared to projects where U.S. based staff and consultants are working directly.

Tax Exempt Status

CSF is exempt from federal and state income taxes under Internal Revenue Code (IRC) Section 501(c)(3) and California Revenue and Taxation code Section 23701.

The Organization's federal and state tax returns are subject to possible examination by the taxing authorities until the expiration of the related statutes of limitations on those tax returns. In general, the federal and state income tax returns have three and four year statute of limitations, respectively. The Organization would recognize accrued interest and penalties associated with uncertain tax provisions, if any, as part of the income tax provision.

Net Assets

Unrestricted net assets include those assets over which the Board of Directors has discretionary control in carrying out the operations of CSF. Temporarily restricted net assets include those subject to a donor or funding source restriction and for which the applicable restriction was not met at the end of the current reporting period. Permanently restricted net assets include those subject to non-expiring donor restrictions, such as endowments.

Subsequent Events

Management has evaluated subsequent events through August 25, 2020, the date on which the financial statements were available to be issued. Management is not aware of any subsequent events that require recognition or disclosure in the financial statements.

NOTE B — CONCENTRATIONS OF CREDIT RISK

CSF maintains a majority of its cash in accounts at Wells Fargo Bank, JPMorgan Chase Bank and Edward Jones which, at times, may exceed federally insured limits. The maximum amount of loss due to this risk was \$1,407,756 as of December 31, 2019 and \$1,840,852 as of December 31, 2018. CSF has not experienced any losses in such accounts. Management believes CSF is not exposed to any significant credit risk related to cash.

NOTE C — AVAILABILITY OF FINANCIAL ASSETS

The following reflects CSF's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date.

	2019		 2018
Financial assets, at year-end	\$	2,538,349	\$ 2,840,291
Less those unavailable for general expenditures within one year, due to: Contractual or donor-imposed restrictions: Restricted by donor with time or purpose restrictions		(1,481,860)	(1,981,692)
Board designations: Amounts set aside for liquidity reserve	\$	(763,000) 293,489	\$ (700,000)

CSF periodically receives support of restricted contributions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, CSF must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year. As part of CSF's liquidity management, it structures its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

NOTE D — DEFINED CONTRIBUTION PENSION PLAN

CSF has a SEP IRA plan. CSF full-time employees become eligible to participate in the plan on the first day of the month one-year subsequent to employee's date of hire. In 2019, CSF made contributions to the plan equal to 10% of the employee's gross salary. Employer contributions totaled \$54,545 and \$56,757 for the years ending December 31, 2019 and 2018, respectively.

NOTE E - COMMITMENTS AND CONTINGENCIES

Conditions contained within the various contracts awarded to CSF are subject to the funding agency's criteria and regulations under which expenditures may be claimed and are subject to audit under such regulations and criteria. Occasionally, such audits may determine that certain costs incurred against the grants may not comply with their established criteria. In such cases, CSF could be held responsible for repayments to the funding agency for any questioned costs or be subject to reductions of future funding. Management does not anticipate any questioned costs for the contracts and grants administered during the years ending December 31, 2019 and 2018.

NOTE F --- CONCENTRATIONS

During the years ended December 31, 2019 and 2018, \$807,021 and \$1,146,566, respectively, which is approximately 65% and 50% of CSF's current year funding from grants and awards, was awarded by three grantors.

NOTE G - RECEIVABLES

Grants receivable at December 31, expected to be collected within one year, consist of the following:

	G	2019	 2018
Cargill Foundation David and Lucile Packard Foundation	\$	180,000 0	\$ 270,000 287,500
Total	\$	180,000	\$ 557,500
Grants receivable, non-current at December 31, consist of the following:			
		2019	 2018
Cargill Foundation	\$	0	\$ 180,000
	\$	0	\$ 180,000
Contracts receivable at December 31, consist of the following:			
		2019	 2018
Forum Fisheries Agency	\$	52,803	\$ 0
Conservation International		22,949	0
UNDP Paraguay UNDP Ecuador		4,689 8,383	0
The Nature Conservancy	-	3,570	 0
	\$	92,394	\$ 0

NOTE H — NET ASSETS WITH DONOR RESTRICTIONS

At December 31, 2019, CSF's net assets with donor restrictions consist of the following:

	 Beginning	 Additions	Expended		-	Ending
MacArthur Foundation	\$ 325,848	\$ 0	\$	(193,331)	\$	132,517
Gordon & Betty Moore Fnd.	52,041	0		(52,041)		0
The Handsel Foundation	20,198	0		0		20,198
Good Energies Foundation	9,793	54,503		(64,296)		0
Packard Foundation	654,957	400,000		(379,621)		675,336
Cargill Foundation	869,881	0		(234,070)		635,811
Walton Family Foundation	48,974	50,000		(83,935)		15,039
New Venture Fund	0	 182,500		(179,541)		2,959
	\$ 1,981,692	\$ 687,003	\$	(1,186,835)	\$	1,481,860

All of the net assets with donor restrictions are restricted for the purpose stated in each grant.

Beginning Additions Expended Ending MacArthur Foundation 325,000 \$ 344,180 \$ \$ (343, 332)\$ 325,848 Gordon & Betty Moore Fnd. 315,955 0 52,041 (263, 914)The Handsel Foundation 20,198 0 20,198 0 German Federal Enterprise for International Cooperation 37,986 0 (37, 986)0 Good Energies Foundation 44,372 116,538 (151, 117)9.793 Packard Foundation 372,313 825,000 (542, 356)654,957 Cargill Foundation 230,761 900,000 (260, 880)869,881 Walton Family Foundation 0 70,000 (21,026) 48,974 \$ 1,365,765 \$ 2,236,538 \$ (1,620,611)\$ 1,981,692

At December 31, 2018, CSF's net assets with donor restrictions consist of the following:

All of the net assets with donor restrictions are restricted for the purpose stated in each grant.

NOTE I - DIRECT INCOME FROM FOREIGN OFFICES

Direct income from foreign offices is as follows:

	 2019	2018	
Brazil	\$ 238,667	\$	283,836
Indonesia	0		31,582
Bolivia	 16,637		14,650
	\$ 255,304	\$	330,068

NOTE J — LEASES

CSF leases office space in Arcata, California, for \$1,025 per month on a month-to-month basis. CSF ended its lease of office space in Washington DC in October 2019. CSF also leases office space in Peru and Bolivia. Total office rent expense for the year ending December 31, 2019 and 2018, is \$65,598 and \$72,462, respectively.

NOTE K - RELATED PARTIES

CSF operates offices in Bolivia, Peru, Indonesia and Brazil. Brazil and Indonesia were incorporated as independent NGO's under the laws of their home countries. CSF's Executive Director is also a board member of the Brazilian and Indonesian organizations. CSF has entered into service agreements with the Brazilian and Indonesian organizations to provide conservation activities. For the years ending December 31, 2019 and 2018, payments to these organizations totaled \$494,693 and \$561,541, respectively.

NOTE L - SUBSEQENT EVENTS

On March 11, 2020, the World Health Organization declared an outbreak of a coronovirus (COVID_19) a pandemic. The COVID-19 outbreak is disrupting supply chains and affecting production and sales across a range of industries. The extent of the impact of COVID-19 on CSF's operational and financial performance will depend on certain developments, including duration and spread of the outbreak, impact on customers, employees and vendors, all of which are uncertain and cannot be predicted. At this point, the extent to which COVID-19 may impact the financial condition or results of operations is uncertain.

In April of 2020 CSF was loaned proceeds ('loan'') from Chase Bank, in the aggregate amount of \$112,200, pursuant

to the Paycheck Protection Program (PPP) under Division A, Title 1 of the CARES Act, which was enacted March 27, 2020.

The loan may be repaid by CSF at any time prior to maturity with no prepayment penalties. Funds from the loan may only be used for payroll costs, costs used to continue group health benefits, mortgage payments, rent, utilities and interest on other debt obligations incurred before February 15, 2020. The unused or unforgivable portion of the PPP loan is payable over five years at an interest rate of 1% with a deferral of payments for the first six months. CSF intends to use the entire loan amount for qualifying expenses and expects the entire amount of the loan to be forgiven.